

ArcLite

Intelligent AI at Arm's Reach

ArcLite is a compact, tablet-sized AI assistant designed to live where your customers are — on retail shelves, inside hotel rooms, or at hospital bedsides. It brings conversational AI, visual understanding and real-time recommendations into a sleek, stationary form factor that blends into any environment.



Advice at the point of decision

Sits beside the product it advises on, answering the question a shopper would otherwise leave unanswered.

A revenue surface, not just a cost

Brands can sponsor the shelf, turning service into a new AI-powered retail media channel.

Blends into the space

Small enough for a shelf edge or a bedside console, with no redesign of the room around it.

USE CASES



Retail Shelf Assistant

Mounted directly on retail shelves, ArcLite turns traditional displays into intelligent points of sale. Shoppers can ask which product suits them and get helpful, accurate, brand-trained answers in real time — driving conversion and product discoverability at the critical moment of decision.



In-Room Concierge — Hotels & Hospitals

Placed inside hotel or hospital rooms, ArcLite becomes a 24/7 virtual concierge: greeting guests, recommending amenities, answering questions and guiding them through services. Whether helping a guest plan their day or reminding a patient of their schedule, it reduces workload for staff while enhancing the experience.

RETURN ON INVESTMENT

ArcLite is more than a service tool — it is a new kind of revenue engine.

In retail

Brands can sponsor ArcLite to promote products directly on the shelf, creating a new model of AI-powered advertising. Retailers generate revenue while improving engagement and boosting sales.

In hospitality & healthcare

ArcLite acts as a digital concierge, reducing labour cost by answering frequent questions, handling service requests and providing guidance without human intervention — while increasing satisfaction and operational efficiency.

ArcLite turns physical environments into intelligent, monetisable touchpoints — driving both top-line growth and bottom-line savings.

See it in your space

We will show you the closest deployment we already run.

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