

STARSHIP

Starship 360 Order Management Platform

A Modular Solution for Modern Campus Dining



Trusted by 65+ universities



The Starship 360 product suite is designed to help university dining managers tackle the everyday friction that slows operations, limits revenue, and frustrates students. Our modular platform turns complex workflows into a seamless, connected operation.

Bridging the Gap: From Operational Pain to Performance

CURRENT PAIN POINT	THE 360 SOLUTION
 Labor Shortages & Peak-Hour Bottlenecks	 Automated Throughput: Offload front-of-house pressure by shifting traffic to mobile, kiosks, and autonomous delivery.
 Missed Revenue & Restricted Hours	 Frictionless Revenue: Capture incremental sales with 24/7 ordering windows and expanded pickup/delivery reach.
 Siloed Systems & Reporting	 Unified Command: Consolidate POS, kitchen workflows, and fulfillment into one source of truth for total visibility.
 The Student Experience Gap	 Modern Engagement: Deliver the mobile-first, self-service convenience that is now the baseline for student satisfaction.
 Food Deserts & Accessibility Hurdles	 Campus-Wide Coverage: Eliminate “dining deserts” with autonomous delivery that reaches every corner of the campus.

PROVEN AT SCALE



10+ million

Robot Deliveries
completed to date



97%

Student Approval rating
for the Starship service



11+

Years of market experience
and innovation

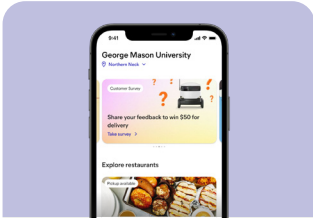
How Starship 360 Works

1 Ordering: Capture More Orders, Faster



Point-of-Sale

Central command center to manage all orders and menus in real time.



Starship App

Students place delivery or mobile pickup orders from any campus location.



Self-Order Kiosks

Increase throughput and drive up to 20% upsell.

Payments: Accept Meal Plans, student tender, Apple Pay, Google Pay, and split payments.

Hardware: Fully integrated setup with POS tablet, cash drawer, printer, terminal, barcode reader, and 22" kiosk.

2 Preparing: Improve Speed & Accuracy



Kitchen App

Real-time alerts, prep status updates, and instant inventory control.



Kitchen Display Screen

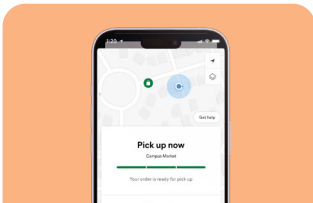
Clear digital order details to reduce errors, waste, and paper.

3 Serving & Fulfillment: Reduce Lines & Expand Access



Order Ready Screen

Live queue visibility to keep counters moving smoothly.



Mobile Pickup

App-based, fast, frictionless handoff for students on the go.



Autonomous Delivery Robots

Reliable on-demand delivery across campus.

4 Analyzing & Promoting



Partner Portal

Business analytics, financial reporting, and operational insights.



Marketing & Branding

Launch in-app campaigns or transform robots into moving billboards for extra revenue.

CASE STUDY

George Mason University



750,000+

robot deliveries
since 2019



91%

reorder rate,
showing high student
satisfaction



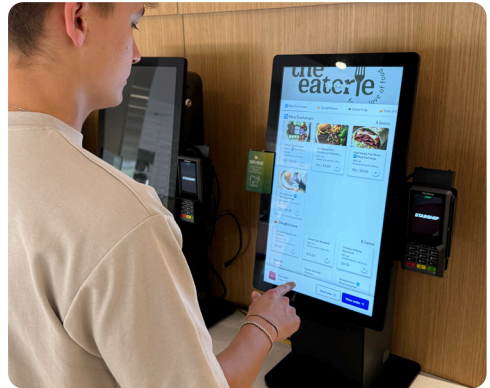
15,000

orders/month
via kiosks and mobile
pickup



60%

order volume growth
at a multi-venue
location after adding
kiosks



"Since partnering with Starship, we've seen major improvements in dining efficiency. Students love the convenience of robot delivery, and revenue has increased. Adding mobile pickup and kiosks has streamlined ordering, and integration with our Reuse Pass program has expanded sustainability efforts."

Roshanda Alexander, Retail General Manager,
George Mason University Dining

Let's Explore Your Campus Needs

CONTACT

Brittany Kragerud
Senior Sales Manager
brittany.kragerud@starship.co

For more information visit
www.starship.xyz

